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A NOTE FROM  
Nathalie  
LOUBAT-BOULEUC

Thank you!



A great many of you contacted us to say how much you liked our first infoletter. I mention this not to sound self-congratulatory (although we can't deny our satisfaction), but to assure you that we appreciate your comments and opinions, which are an invaluable aid to progress. We want our infoletter to be an open channel, a way to build closer relations with all of you. Evolving and adapting, this communication tool will become what you want it to be. We're counting on you to give us feedback and keep us on our toes!

I would also like to take this opportunity to tell you about our recent patriotic adventure. On July 2<sup>nd</sup>, our CEO **Henri Gondrand** was invited to the French president's residence, the Élysée Palace, for the opening of the "**Fabriqu  en France**" ("**Made in France**") exhibition, the premier showcase for our great country's industrial and artisanal talents. He even had the pleasure of offering First Lady Brigitte Macron a lip gloss whose formula features **DUB ESTOLINE**®. The spotlights shone on a container of our ester, which was selected to represent the Indre region (where it is produced) from among more than 2,300 nationwide submissions!

So THANK YOU and...  
Vive la (Made in) France!

Nathalie LOUBAT-BOULEUC  
Head of Cosmetics Division  
Marketing and Sales

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COMMENTS ON OUR INFOLETTER?  
THIS IS THE PLACE!

# Stéarinerie Dubois

## shows its industrial know-how at the Élysée Palace

Last July 3<sup>rd</sup> and 4<sup>th</sup>, **DUB ESTOLINE**® represented the fruit of our company's labor and 40 years of expertise in an exhibition entitled "Fabriqué en France" ("Made in France"). Our ester was displayed to the general public, in a museum-like setting, as part of an event that, in the words of President Emmanuel Macron, "For each territory, each region of France, on the continent and overseas, pays homage to those who fight for our renewed economic sovereignty."

Produced at our Scoury factory, located in the Indre region, in the heart of the Brenne Ponds Nature Park, **DUB ESTOLINE**® is sold around the world, integrated in the formulas of skincare and makeup products by the most prestigious brands.

As our general manager Hervé Plessix likes to say,

“ *Every French home has at least one product containing one of our esters!* ”



His words ring truer than ever now that one of those esters has been spotlighted at the Élysée Palace, the home of France's First Couple.

“ *And since Stéarinerie Dubois generates 70% of its turnover in export, this ester promotes the excellence of French know-how all across the globe.* ”

## “Made in France” honored by the government for the second year in a row.

In 2020, nearly 10,000 French people discovered their country's prowess, the know-how of its entrepreneurs, artisans, engineers, farmers... This year, each of France's *départements* (administrative regions) was represented by a product “Made in France,” selected by a committee co-chaired by Minister Delegate for Industry Agnès Pannier-Runacher and Minister Delegate for SMEs Alain Griset. The panel comprises ten prominent figures known for their commitment to promoting French production. In all, 126 products made by French companies were displayed at the Élysée Palace.



A short video on the “Fabriqué en France” exhibition at the Élysée Palace, July 3 - 4, 2021.



## NICE TO KNOW



### What exactly is the definition of “Made in France”?

A product is considered to have originated in the country where it underwent its last substantial transformation, as specified in the European Union Customs Code. Simple operations such as packing or applying a label to a package are not sufficient for establishing a product's origin.

“The French economy needs SMEs and intermediate-sized companies with strong technological added value that export throughout the world.

In this sense, by meeting the criteria of ‘Made in France’ and having a strong social impact (Stéarinerie Dubois provides a livelihood for some 100 families in a very rural region), as well as a sincere commitment to the ecological transition, our company holds high the flag of France,” comments Hervé Plessix, not without a note of pride.

According to an Opinion Way survey for the Insign agency, **64% of French people** report having increased their consumption of French products during the pandemic, and intend to continue devoting more of their budget to French products.

(LSA Green, December 8, 2020)



To find out more



For this second edition of the exhibition, **2,325 companies** submitted products for consideration, an increase of 37% over 2020. This stands as additional proof of our country's economic dynamism despite the current unprecedented health crisis.



To download the press kit



# DUB ESTOLINE®

An emblem of French industrial know-how



## Its eco-friendly quality, a decisive factor for selection

One of the reasons that our multifunctional polymer ester was chosen for the “Fabriqué en France” exhibition is that it was developed to minimize its environmental impact, using processes that meet the criteria of green chemistry. Because cosmetic brands want ingredients that meet the demands of today’s consumers: clean, vegan products that protect the environment as well as the skin. Inspired by nature, this new generation, patented *ethylhexyl polyhydroxystearate* has earned the following labels:



Sustainable supply channels



100% biodegradable



87% natural

## Its “French touch”: light as a veil, protective as a coat of mail

In an urban environment like Paris, to withstand the stress of pollution, **DUB ESTOLINE®** redefines the barrier function while delivering incomparable comfort, like an active, breathing second skin.

The proof: its anti-pollution effect has been shown to reduce the presence of carbonyl residues by **46%** and increase cell viability by **6%**. **DUB ESTOLINE®** protects cellular metabolism while limiting the signs of cutaneous aging induced by stress factors. It also boosts and helps maintain the hydration of the skin and lips.



On the leading Chinese e-tail site, Alibaba, sales of cosmetics and skincare products dropped in January, while sales of facial care products and masks, along with lip balms, rose sharply in February.

To find out more



To receive our brochure or request a sample





## Baiser Français the “Made in France” gloss

... Because lip gloss is one product that really gives the industry something to smile about after the pandemic. As the masks come off, people are rediscovering the pleasure of seeing whole faces, showing a smile and kissing loved ones. A good reason to savor a balm for the lips – and for the heart!

To watch the video



### DUB ESTOLINE®

Used at very high percentages, it shields against all types of harmful, polluted environments and counters the factors that contribute to premature aging, offering an extra function for makeup products. Forming a supple, active, breathing second skin, it also improves color hold while increasing slip and ensuring a smooth, spreadable texture. Perfect for long-hold waterproof glosses!

### DUB DPHCC

A film-forming protective agent, a viscosity-adjusting consistency agent, a plasticizer that ensures malleability, it also delivers the sensation of a silky, velvety surface feel. Like all dipentaerythritol esters, it creates a tactilely appealing texture, with a cocooning effect due to its “plump cushion” matrix structure. This ester offers a rich, high-slip but never sticky feel, like the comfort of cashmere on the skin. Its presence in a formula lightens the finish on the lips, imparting intense and lasting comfort, a soft sensation and a full, plump look.

Fill out the form to receive your gloss, just like  
First Lady Brigitte Macron



STÉARINERIE DUBOIS

*Lipid designer for Green Emotion*

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